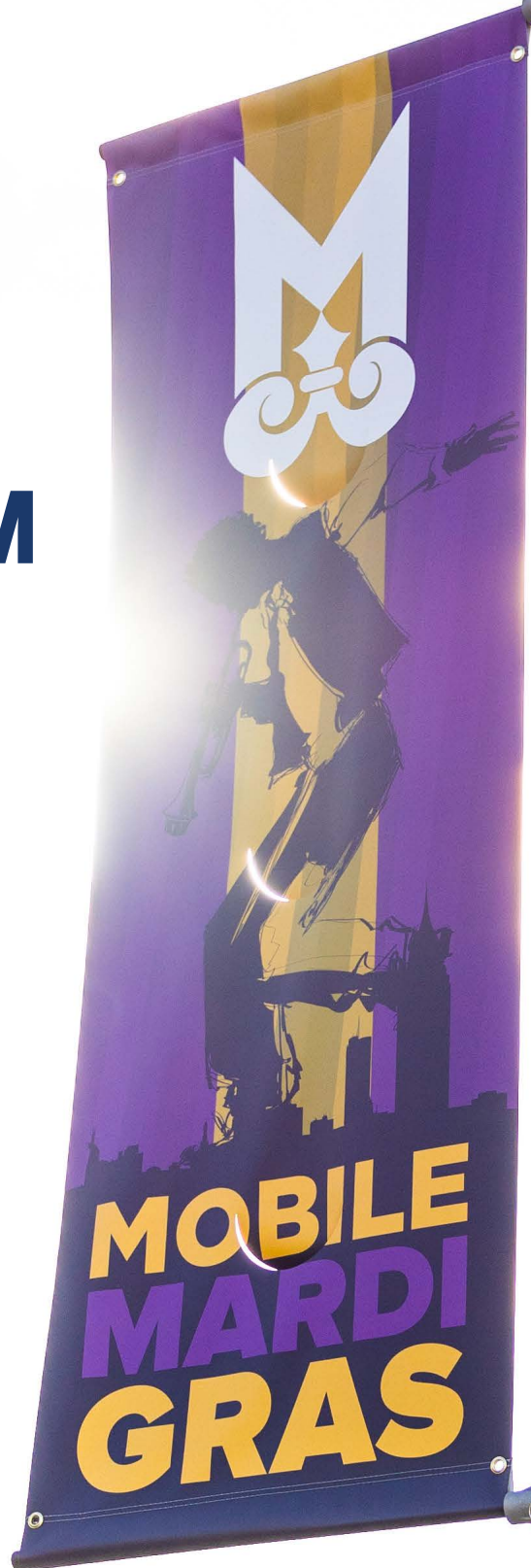
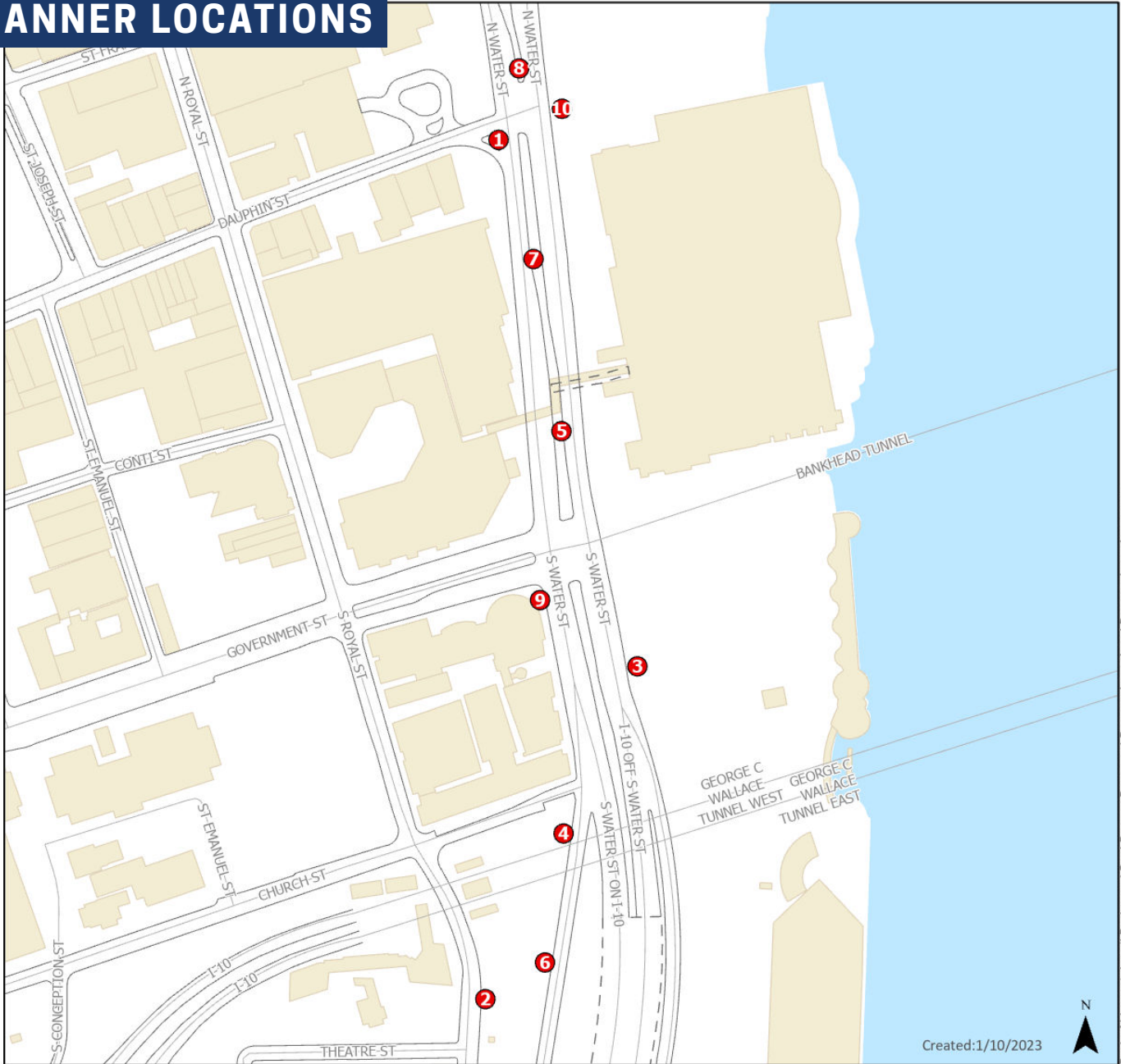




# CITY OF MOBILE BANNER PROGRAM



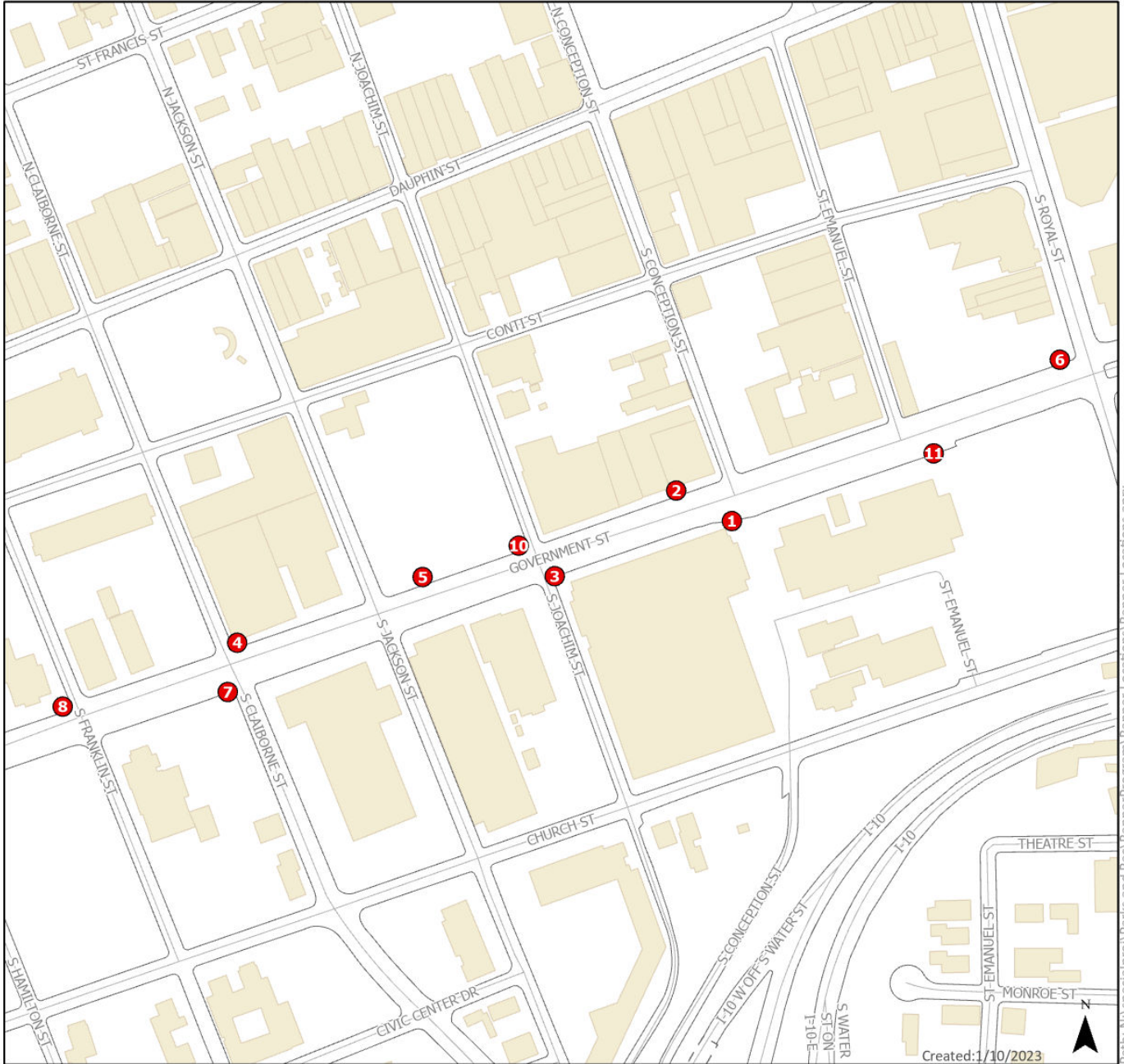
# BANNER LOCATIONS



## GROUP A

MAPID	Location Description	Number of Brackets
1	SW CORNER OF DAUPHIN ST & S WATER ST	
2	E SIDE OF S ROYAL ST N OF THEATRE ST	
3	E SIDE OF S WATER ST @ I10 EXIT RAMP (PARKING LOT)	
4	W SIDE S WATER ST AT WALLACE TUNNEL S OF CHURCH ST	
5	S WATER ST MEDIAN S OF WALKING BRIDGE TO HOTEL	
6	W SIDE OF S WATER ST S OF WALLACE TUNNEL	
7	S WATER ST MEDIAN ACROSS FROM PARKING GARAGE	
8	S WATER ST MEDIAN N OF DAUPHIN ST	
9	NE CORNER OF THE EXPLOREUM BUILDING ON GOVT ST	
10	W OF S WATER ST S OF DAUPHIN ST	

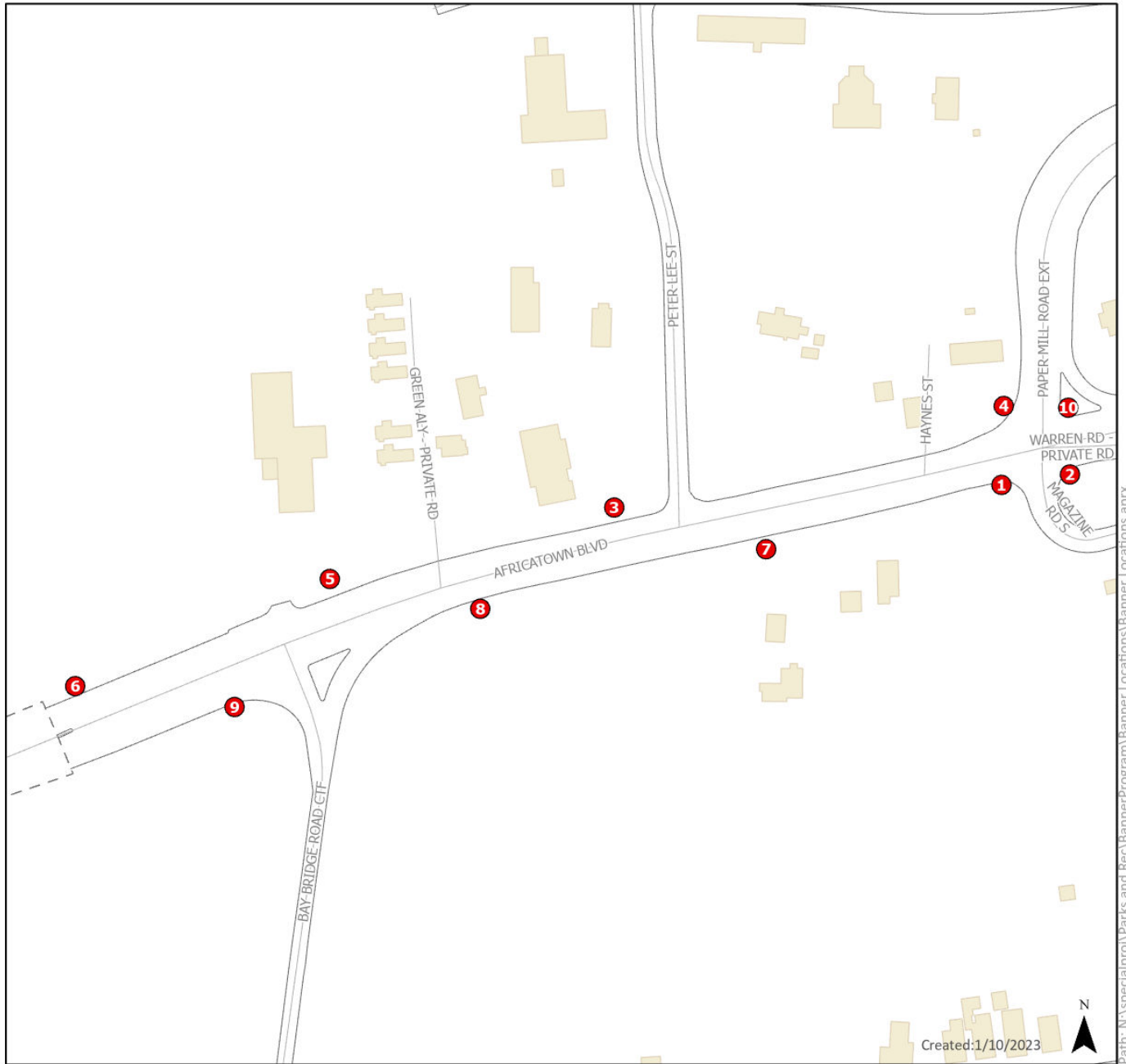
- Banner Locations Group A
- Road Centerline
- Edge of Pavement
- Bridge
- Buildings
- Water



## GROUP B

MAPID	Location Description	Number of Brackets
1	SOUTH SIDE OF GOVERNMENT ST @ S CONCEPTION ST	
2	NW SIDE OF OF GOVERNMENT ST (200 GOVERNMENT ST)	
3	SE CORNER OF GOVERNMENT ST & S JOACHIM ST	
4	NE CORNER OF GOVERNMENT ST & S CLAIBORNE ST	
5	N SIDE OF GOVERNMENT ST E OF S JACKSON ST	
6	N SIDE OF GOVERNMENT ST W OF S ROYAL ST	
7	SW CORNER OF GOVERNMENT ST AND S CLAIBORNE ST	
8	NW CORNER OF GOVERNMENT ST & S FRANKLIN ST	
9	NW CORNER OF GOVERNMENT ST & S FRANKLIN ST	
10	NW CORNER OF GOVERNMENT ST & S JOACHIM ST	
11	S SIDE OF GOVERNMENT ST, E OF ST EMANUEL ST	

- Banner Locations Group B
- Road Centerline
- - - Edge of Pavement
- ▭ Bridge
- ▭ Buildings
- ▭ Water



### GROUP C

MAPID	Location Description	Number of Brackets
1	SW CORNER OF AFRICATOWN BLVD & MAGAZINE RD S	
2	SE CORNER OF AFRICATOWN BLVD & MAGAZINE RD S	
3	NW CORNER OF AFRICATOWN BLVD & PETER LEE ST	
4	NW CORNER OF AFRICATOWN BLVD & PAPER MILL RD EXT	
5	N SIDE OF AFRICATOWN BLVD E OF BAY BRIDGE RD CTF	
6	N SIDE OF AFRICATOWN BLVD WEST OF BAY BRIDGE RD CTF	
7	S SIDE OF AFRICATOWN BLVD W OF PETER LEE ST	
8	S SIDE OF AFRICATOWN BLVD EAST OF GREEN ALY	
9	SW CORNER OF AFRICATOWN BLVD & BAY BRIDGE RD CTF	
10	NE CORNER OF AFRICATOWN BLVD & PAPER MILL RD EXT	

- Banner Locations Group C
- Road Centerline
- Edge of Pavement
- - - Bridge
- Buildings
- Water

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## **BANNER PROGRAM GUIDELINES**

### **MISSION**

The mission of the banner program is to beautify the City of Mobile with the display of rotating banners. The program is designed to promote events and holidays, as well as welcome visitors to the City of Mobile.

### **ELIGIBILITY**

The City of Mobile, its entities, and local organizations that provide open to the public activities or events within the City are eligible to submit a request for banner placement. Banners may not be used for the advertisement of a product, service, or business.

### **PRICING**

10 Banners for 1 Month = **\$1700**

10 Banners for 2 Months = **\$3200**

### **REQUESTING BANNER PLACEMENT**

To request a banner campaign, please email [events@CityofMobile.org](mailto:events@CityofMobile.org)

### **SIZING & DETAILS**

Width: 2 feet (24 inches)

Height: 6 feet (72 inches)

Hem: 3 inches on the top and bottom

No tails, streamers, or fringe below the hem

Three (3) wind holes must be cut into the banner: top-center, middle-center, bottom-center

Grommets must be installed in each of the four (4) corners of the banner

Banners must be printed on the front and back

### **LENGTH OF BANNER DISPLAY**

Display groups are rented out on a month-by-month basis. An organization may request to keep banner displays up to two (2) consecutive months. First come, first serve. Availability is not guaranteed.

### **BANNER DELIVERY & STORAGE**

It is the responsibility of the organization to deliver ready-to-hang banners to 48 N. Sage Ave., Mobile, AL 36607 no later than seven (7) days before the desired install date.

Banners must be picked up from 48 N. Sage Ave. Mobile, AL 36607 within two (2) weeks of banner takedown.

### **ADDITIONAL INFO**

Poles are rented out in groups of ten (10). The applicant must rent all ten poles in the group.

Banner install/uninstall will occur during the first week of each month.

The applicant/organization can only request to keep banners displayed for two consecutive months.

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## STEP-BY-STEP GUIDE

1. Review the City of Mobile Banner Program Guidelines to ensure you/your organization fully understands the mission of the program, the eligibility of participants, and pricing structure.
  2. Email [events@CityofMobile.org](mailto:events@CityofMobile.org) no less than 3 months before your desired display date, to request a banner campaign. The Events Department will coordinate with you regarding what banner pole rental groups are available during the time of your desired banner campaign.
  3. Create an account at [MPRD.RecDesk.com](http://MPRD.RecDesk.com)
  4. The City of Mobile Events Department will invoice the applicant via RecDesk.
  5. Once payment has been received, the applicant will email the banner design to [events@CityofMobile.org](mailto:events@CityofMobile.org) for review and approval prior to sending banners for print production.
  6. After approval is received, the applicant can send the banner design to production at a printing company of their choosing.
  7. Upon completion of production, the banners must be reviewed and approved by the City of Mobile. To schedule an appointment for banner approval, please email [events@CityofMobile.org](mailto:events@CityofMobile.org)
  8. The applicant will deliver the approved banners to 48 N. Sage Ave., Mobile, AL 36607 for installation no later than seven (7) days prior to the installation date.
  9. The banners will be installed on the agreed upon date.
  10. The banners will be displayed for the agreed upon length of time.
  11. Banners will be uninstalled on the agreed upon date.
  12. The applicant will pick up the banners from 48 N. Sage Ave., Mobile, AL 36607. Email [events@CityofMobile.org](mailto:events@CityofMobile.org) to schedule an appointment to pick up your banners. All banners not picked up within two (2) weeks of the uninstall date will be discarded.
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## HOW TO CREATE AN MPRD RECDESK ACCOUNT

1. Visit [MPRD.RecDesk.com](http://MPRD.RecDesk.com) and click Create Account.
  2. Fill in your name, phone number, and email before clicking Continue.
  3. Fill out the required information and create a username and password.
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## THE FUTURE OF THE BANNER PROGRAM

The City of Events Department is excited to have the new banner program available for local organizations to utilize. We hope that this program is able to keep growing in the future, so make sure to keep an eye out for potential new rental options!

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