

HIGH RISK/CLOSE CONTACT BUSINESS ASSISTANCE

COVID-19 is not just a public health crisis – it’s also an economic one. The pandemic is causing tremendous hardships on many of our small businesses and on our most vulnerable citizens. Ignite Mobile is designed to help businesses and community organizations weather the storm and provide a “spark” to help ignite the recovery process.

PROPOSED SOLUTION

The City of Mobile is creating a COVID-19 relief fund of \$3 million to support community needs, homeless programs and higher risk businesses.

BUSINESS ASSISTANCE QUALIFICATIONS

- Business must be deemed a higher risk business closed by the State order (March 28)
- Businesses that are not eligible for Payment Protection Program (PPP) loan
- Businesses whose employees have not received unemployment compensation
- Must have a current City of Mobile business license

HIGH RISK/CLOSE CONTACT BUSINESSES

The following business categories are deemed higher risk and close contact business by the State of Alabama's Health Order:

Night Clubs
Bowling Alleys
Concert Venues
Tourist Attractions
Indoor Children's Play Area
Venue's operated by social clubs
Fitness Centers
Spas
Yoga, Barre and Spin Facilities
Barber Shops
Hair Salons
Waxing Salons
Threading Salons
Nail Salons and Spas
Body Art/Tattoo
Tanning Salons
Massage Therapy



HIGH RISK POPULATION ASSISTANCE

COVID-19 is not just a public health crisis – it’s also an economic one. The pandemic is causing tremendous hardships on many of our small businesses and on our most vulnerable citizens. Ignite Mobile is designed to help businesses and community organizations weather the storm and provide a “spark” to help ignite the recovery process.

PROPOSED SOLUTION

The City of Mobile is creating a COVID-19 relief fund of \$3 million to support community needs, homeless programs and higher risk businesses.

COMMUNITY/HOMELESS QUALIFICATIONS

- Funding for emergency housing for homeless and displaced individuals
- COVID-19 Testing for unsheltered and public housing populations
- Funding to assist in providing food, staffing and case management



RESTAURANT ASSISTANCE

The impact of COVID-19 has resulted in extreme hardships. The pandemic has deeply impacted restaurants and restaurant employees. The City of Mobile is prepared to offer support services as we enter a phase of soft opening with social distancing. Although the assistance is not financial, this program will provide logistical support to help restaurants flourish again.

PROPOSED SOLUTION

- Increasing outdoor seating with regard to the State's social distancing guidelines.
 - Alleviating parking requirements to allow greater outdoor seating to restaurants with parking areas
 - Extending outdoor seating opportunities in the downtown area
 - Providing barricades to any restaurant in the City that feels a need to delineate or protect new socially distant seating
- Working with state officials and the City Council to ensure sale of beverages.
- Partnering with Mobile County Health Department to ensure extended outdoor seating is safe and enjoyable for all Mobilians.
- Providing extra hospitality certification training to restaurant employees through partnership with the University of South Alabama

RESTAURANT QUALIFICATIONS

- This program is intended for restaurants within the City limits of Mobile and their employees.

